

SALES, MARKETING & EVENTS	LOW	HIGH
	United Arab Emirates Dirham (AED)	
<u>Sales</u>		
Key Account Manager	15,000	30,000
Business Development Director	30,000	55 <i>,</i> 000
Business Development Manager	15,000	30,000
Business Development Executive	12,000	16,000
Sales Vice President	50,000	80,000
Sales Director	30,000	60,000
Sales Manager	16,000	35,000
Sales Executive	8,000	14,000
Marketing		
Marketing Director	40,000	70,000
Marketing Manager	18,000	35,000
Marketing Executive	12,000	20,000
Media Planner	18,000	35,000
PR/Events/Communications Director	40,000	75,000
PR/Events/Communications Manager	22,000	45,000
Digital Marketing Manager	18,000	38,000
Content Manager	18,000	30,000
Social Media Manager	15,000	30,000
Social Media Executive	12,000	20,000
Chief Marketing Officer	75,000	110,000
Trade Marketing Manager	18,000	25,000
Brand Manager	20,000	30,000
<u>Events</u>		
Event Manager	20,000	30,000
Conference Producer	14,000	20,000
Sponsorship Sales Manager	16,000	28,000

Figures shown are monthly gross salaries (basic, housing & transport) refer to Survey Notes section

