



Our 2024 Salary Guide is based on an analysis of all our placements in the UAE over the past year with forecasts for the year to come. Figures shown are monthly gross salaries (basic, housing & transport) refer to Salary Guide Notes section

## SALES, MARKETING & EVENTS

### LOW

### HIGH

United Arab Emirates Dirham  
(AED)

#### Sales

Key Account Manager	15,000	30,000
Business Development Director	30,000	55,000
Business Development Manager	15,000	30,000
Business Development Executive	12,000	16,000
Sales Vice President	50,000	80,000
Sales Director	30,000	60,000
Sales Manager	16,000	35,000
Sales Executive	8,000	14,000

#### Marketing

Marketing Director	35,000	65,000
Marketing Manager	20,000	40,000
Marketing Executive	12,000	20,000
Media Planner	18,000	35,000
PR/ Communications Director	40,000	75,000
PR/ Communications Manager	22,000	45,000
Digital Marketing Manager	18,000	38,000
Content Manager	18,000	30,000
Social Media Manager	15,000	30,000
Social Media Executive	12,000	20,000
Chief Marketing Officer	75,000	110,000
Trade Marketing Manager	20,000	30,000
Brand Manager	20,000	30,000

#### Events

Event Manager	20,000	30,000
Conference Producer	15,000	22,000
Sponsorship Sales Manager	16,000	28,000
Project Manager	25,000	40,000
Project Director	30,000	50,000